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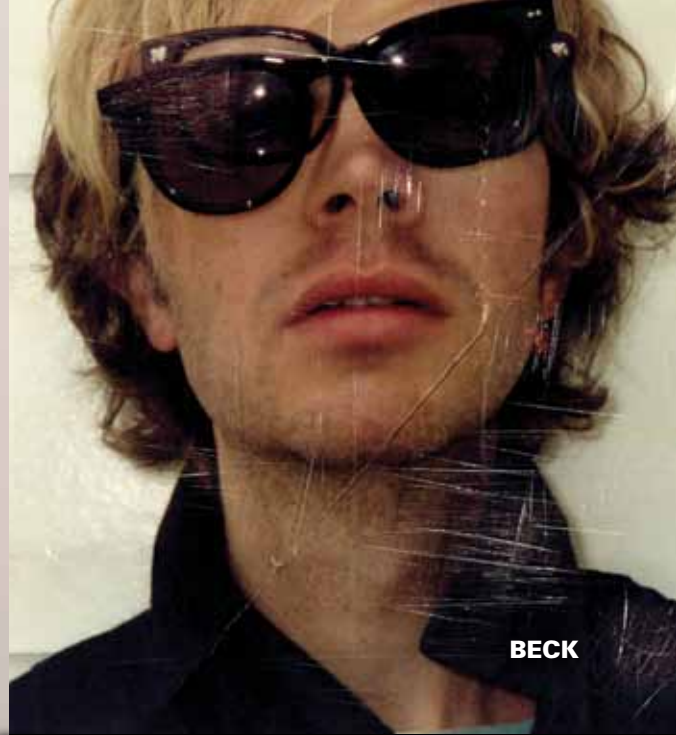
Winter/Spring 2011

The Leading Independent Music Publisher

VOL.4 NO.2



HITMAKER & GRAMMY NOMINEE DR. LUKE & HIS POWERHOUSE COMPANY - PRESCRIPTION SONGS



BECK



PRESCRIPTION SONGS' BONNIE MCKEE

MAJOR ARTISTS AND WRITERS SIGN WITH KOBALT PG. 4

PEARL JAM

CELEBRATES THEIR 20TH ANNIVERSARY & A GRAMMY NOMINATION



PEARL JAM

INSIDE THIS ISSUE:

Beck, Dave Stewart, Adam Lambert, Noah "40" Shebib, Kid Rock, Peaches Kid Cudi, LMFAO, Future Cut, award nominees, Carmen Michelle Key The return of Roxette, Curren\$y, Shane McAnally, Dum Dum Girls, David Jost Art vs Science, The Legendary Traxster, Cut Copy and more!

IN THIS ISSUE



Dr. Luke

DR. LUKE'S PRESCRIPTION SONGS

ESTABLISHED IN 2007, Dr. Luke's company Prescription Songs is one of the most successful music publishing companies to emerge in recent years. In 2010, chart activity in the U.S. and in numerous major territories included a continual flow of massive chart hits written, co-written and/or produced by writers on the Prescription Songs roster. Dr. Luke says the goal of Prescription Songs is "to write great songs that are heard by as many people as possible and to establish and support long lasting meaningful careers for all the writers signed." Check out our feature spotlight on the burgeoning company's principal writers, all of whom are writing, producing and in some cases recording their own projects in 2011. **SEE KOBALT'S PRESCRIPTION SONGS SPOTLIGHT ON PAGES 11-13**

DAVE STEWART (pictured below right) has a new solo album coming soon. He's working on music for the film *The Smurfs*, working on *Ghost - The Musical* and producing/writing with Stevie Nicks and other major stars! **SEE PG. 6**



HITMAKING TEAM FUTURE CUT (a.k.a. Darren Lewis and Tunde Babalola) have joined the growing Kobalt superstar writer/producer roster. **SEE WRITER PRODUCER NEWS PG. 8**

Kobalt Client

*Partial Listing

GRAMMY NOMINATIONS*

ALBUM OF THE YEAR

Teenage Dream by Katy Perry

7 songs co-written by numerous Kobalt Clients including:

Max Martin, Dr. Luke, Greg Wells and Prescription Songs (Benjamin Levin, Bonnie McKee and Joshua Coleman)

Recovery by Eminem

Song "Cold Wind Blows" samples "Patriotic Song" by Gringo.

Kobalt Clients: Simon Byrne, Ian Henry Marsh, John Perry, Casey Synge

Still Standing by Monica

Song: "Here I Am" - Kobalt Client: Mike Hartnett

BEST CONTEMPORARY R&B ALBUM

Graffiti by Chris Brown

Song: "What I Do" - Kobalt Client: First N Gold Publishing (Plies a.k.a. Algernod Washington)

Raymond V Raymond by Usher

Songs: "Hey Daddy (Daddy's Home)" - Kobalt Client: First N Gold Publishing (Plies a.k.a. Algernod Washington); "So Many Girls" - Kobalt Client: Nate "Danja" Hills; "Making Love (Into the Night)" and "There Goes My Baby" - Kobalt Client: Rebel Made LLC (Daniel Morris)

RECORD OF THE YEAR

"Empire State of Mind" by Jay-Z & Alicia Keys

Kobalt Client: Global Talent Publishing (AI "AI Shux" Shuckburgh)

BEST RAP SONG

"Empire State of Mind"

Kobalt Client: Global Talent Publishing (AI "AI Shux" Shuckburgh)

PRODUCER OF THE YEAR, NON-CLASSICAL

Kobalt Client: Dr. Luke

BEST RAP ALBUM

The Adventures of Bobby Ray by B.o.B

Song: "Magic" - Kobalt Client: Dr. Luke

Thank Me Later by Drake
Multiple songs. Kobalt Client: Noah "40" Shebib

Recovery by Eminem

Song "Cold Wind Blows" samples "Patriotic Song" by Gringo. Kobalt Clients: Simon Byrne, Ian Henry Marsh, John Perry, Casey Synge

The Blueprint 3 by Jay-Z

Multiple songs: "Empire State of Mind" - Kobalt Client: Global Talent Publishing (AI "AI Shux" Shuckburgh); "Real As It Gets" - Kobalt Clients: Nasty Beat Makers LVM and DJ Nasty (a.k.a. Lenny Mollings and Johnny Mollings); "Already Home" and "A Star Is Born" - Kobalt Client: Scott "Kid Cudi" Mescudi

BEST ALTERNATIVE MUSIC ALBUM

Infinite Arms by Band of Horses

Kobalt Client: Band of Horses

BEST ROCK ALBUM

Backspacer by Pearl Jam

Kobalt Client: Pearl Jam

BEST R&B SONG

"Bittersweet" by Fantasia

Kobalt Client: 3M Holdings (Michael Mentore)

BEST R&B ALBUM

Back To Me by Fantasia

Songs: "Bittersweet" - Kobalt Client: 3M Holdings (Michael Mentore); "Fallin' In Love Tonight" - Kobalt Client: Rebel Made LLC (Daniel Morris)

BEST REMIXED RECORDING, NON-CLASSICAL

"Fantasy (Morgan Page Remix)" by Nadia Ali

Kobalt Client: Nadia Ali



Band of Horses



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MESSAGE FROM CEO

MAXIMIZING THE VALUE OF A SONG: KOBALT'S REVOLUTIONARY NEW WEEKLY ONLINE BALANCE UPDATES TAKE TRANSPARENCY TO THE NEXT LEVEL KOBALT EXPANDS DIRECT COLLECTIONS INTO AUSTRALIA, NEW ZEALAND AND BRAZIL

As we begin a new year, Kobalt continues to deliver and further our vision by launching another revolutionary service - **Kobalt Weekly Online Balance Updates** - which allows our 900+ worldwide clients the ability to individually monitor their changing global royalty account balances while in progress. Not only can our clients log in on a weekly basis and view current balances for their next quarterly statement period (as royalty collections are processed), but they also have the ability to request an online advance against this money thereby allowing almost immediate access to their accruing royalties. This new achievement is a first for the worldwide music industry and is another giant step in transparency. Our continual mission is to make the flow of collections to the client as fast and easy as possible. With our new Weekly Online Balance Updates and Kobalt's direct global collection infrastructure, copyright owners for the first time in history can get their money up to 2.5 years faster than the traditional industry standard. This gives our clients a significant advantage in transparency and value.



WILLARD AHDRTZ
CEO / FOUNDER

“Our continual mission is to make the flow of collections to the client as fast and easy as possible.”

In that spirit we continue to roll in our technologies in new territories. I am excited to announce the opening of our new Sydney office, which is offering creative and sync services and collections for our existing worldwide clients, as well as offering the Kobalt global model to Australia and New Zealand-based artists. This quarter we also announce the addition of the territories of Brazil and Taiwan to our direct collections infrastructure.

Lastly, I am very proud of the responses our clients and staff have reached both commercially and critically with their work. In 2010 Kobalt clients had a tremendous amount of major hits and chart activity on a global scale. As you know without new great songs being created and performed the industry would die. Working together with our clients and staff to build a new structure and provide superior services for a changing industry is necessary, but also very satisfying. So, here's a big congratulations to our clients and team as we start 2011 with plenty of creative possibilities.

COVER STORY

NEW

KOBALT

ARTIST

DEALS

From the legends of pop, rock and electronica to the new generation of crossover artists, Kobalt clients define the next level of world-class talent.

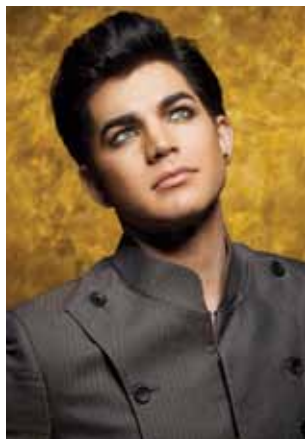
PEARL JAM

On the cusp of their 20th anniversary, Pearl Jam, one of the most popular and influential bands in the world, concluded three long-term, worldwide exclusive administration deals (excluding the U.S.) with Kobalt. Through the agreements, Kobalt is immediately beginning administration of Pearl Jam's forthcoming new material, and assumes administration of their first two multimillion selling global smash albums, *Ten* and *vs.* In addition, Kobalt is administering all of lead singer/songwriter **Eddie Vedder's** solo catalog including his critically acclaimed soundtrack to *Into The Wild* and the song "Better Days" from the *Eat Pray Love Soundtrack*, plus new solo works. In 2012, the rest of Pearl Jam's entire back catalog (featuring the albums *Vitalogy*, *No Code*, *Yield*, *Binaural*, *Riot Act*, *Pearl Jam* and *Backspacer*) will move to Kobalt. As part of the new relationship, Kobalt is handling synch licensing and promotion of Pearl Jam repertoire and Eddie Vedder solo repertoire for use in motion pictures, TV advertising, games, ringtones, and other media.



"We're extremely proud and honored to be working with Pearl Jam and look forward to a long relationship with new releases and other exciting activity planned for their 20th anniversary in 2011," said Willard Ahdriz, who also acknowledged Merrill Wasserman-Serling for her role in executing this deal on behalf of Kobalt. Forthcoming releases include a new compilation album, *Live On Ten Legs* (Island Records), which is set for debut internationally in January 2011. Also coming in 2011 are repackaged, reissues of *vs.* and *Vitalogy* and the release of Cameron Crowe's film, *Pearl Jam Twenty*.

ADAM LAMBERT



Grammy-nominated superstar Adam Lambert has signed a worldwide administration deal with Kobalt. Lambert, who was the runner up on American Idol's 8th season, has emerged as a global star. His debut album reached No.3 on *The Billboard 200* albums chart and has sold more than 750,000 copies in the U.S. with the hit singles "Whataya Want From Me," "For Your Entertainment" and "If I Had You." The album has sold over 1.2 million units worldwide and also went Top 10 in Japan, Australia, New Zealand, Sweden, Greece and Finland plus reached No.16 in Germany. In the U.S. Lambert has sold nearly 3 million digital single downloads. All singles tracks combined from the album have sold 4.2 million units worldwide. As a songwriter, Adam co-wrote a number of songs on his current album including "Pick You Up" and "Broken Open" (both co-written with Greg Wells), and "Aftermath." He also penned songs that have been released in various international formats. Lambert, who was nominated for a Grammy Award in the Best Male Pop Vocal Performance category for "Whataya Want From Me," is currently working on his next album.

LMFAO



the L.A.-based, Grammy-nominated duo of Redfoo and Sky Blu, have signed a deal for Kobalt to represent them worldwide in all territories outside of the U.K., Europe, Israel and Russia. Having recently finished a major tour with the Black Eyed Peas, the hip hop/electro act is slated to release their next album on Will I Am/Cherry Tree/Interscope at the end of the first quarter of 2011. LMFAO's first new single, "Party Rock Anthem," was leaked to radio and clubs on New Year's Eve. LMFAO co-wrote and guest appeared on David Guetta's smash hit single, "Gettin' Over You" (feat. Fergie & LMFAO), which went to No.1 in the U.K. and in France. They also co-wrote and produced Dirt Nasty's single, "I Can't Dance." LMFAO has also been generating a lot of synch activity including the TV theme song for the popular *Jersey Shore* ("Get Crazy"), the third season theme song for the E! Entertainment TV series *Kourtney & Kloe Take Miami*, and the song "I'm in New York Trick," which was featured on the series premier of the E! Entertainment series *Kourtney & Kim Take New York*. Their last album, *Party Rock* (Will I Am/Cherry Tree/Interscope), featured the platinum-selling singles "I'm In Miami Bitch" and "Shots," as well as the hits "La La La" and "Yes."



KID ROCK

Kid Rock has extended his worldwide administration deal with Kobalt. Through the new deal Kobalt will administer his new album, *Born Free* (Top Dog/Atlantic), which was released Nov.16 in the U.S. Additionally, Kid Rock has extended his deal with Kobalt to continue representation of his last No.1 album, *Rock N Roll Jesus* (Top Dog/Atlantic). Kobalt will continue to provide global synch and licensing services for Kid Rock. Featuring 13 songs co-written by Kid Rock, *Born Free* was produced by Rick Rubin featuring an all-star supporting band including Chad Smith, Matt Sweeney, David Hidalgo and Benmont Tench. The album debuted at No.5 on *The Billboard 200*.

KID CUDI



Kobalt client Kid Cudi's follow up to his debut album, *Man On The Moon: The End of Day*, is entitled *Man On The Moon II: The Legend of Mr. Rager* (Universal Motown). Released on November 9, the album reached No.1 on both the *Billboard Top R&B/Hip Hop* and *Billboard Top Rap* albums charts. It also reached No.3 on *The Billboard 200* albums chart. Singles from the album include "Mr. Rager," "That Tree" and "Erase Me" (feat. Kanye West), which

reached No.22 in the U.S. and charted in multiple territories including Canada, Australia, Sweden, U.K. and New Zealand. He also co-wrote David Guetta's song, "Memories." Kid Cudi's 2009 debut single, "Day 'N' Nite," topped both download and ringtone sales charts. His digital single sales have exceeded 2.2 million units. The song also was a Top 20 hit in 11 countries. The Grammy-nominated artist's devoted fan base continues to grow online with over two million fans on Facebook. He also played over 100 live shows in the last year.

PEACHES



Peaches, who has signed a worldwide administration deal with Kobalt for her catalog and future works, is an iconic, critically acclaimed electro/rock/rap artist as well as an accomplished writer and producer. To date, Peaches has released four albums including the *Teaches of Peaches*, *Fatherfucker*, *Impeach My Bush*, and *I Feel Cream* (XL). Peaches will be writing her fifth album in early 2011. Her legendary live performances have made her one of the key groundbreaking artists and pioneers of the last decade. In 2010, Peaches received overwhelming critical acclaim for *Peaches Christ Superstar*, her one-woman interpretation of Andrew Lloyd Webber and Tim Rice's *Jesus Christ Superstar*. Peaches also received acclaim for *Peaches Does Herself*, an original electro-rock opera she wrote, directed, and starred in with a supporting cast of over 40 members. *Peaches Does Herself* featured 24 songs from her catalog. The two stage productions, in addition to her groundbreaking laser performance at Art Basel Miami, surrounded the 10th Anniversary of her debut, *Teaches of Peaches*. She has also contributed as a writer for other superstar artists such as Christina Aguilera, Pink, Iggy Pop and John Waters, among others. Additionally, she was featured on the Flaming Lips' interpretation of Pink Floyd's legendary *Dark Side of the Moon* album and is prominently featured on the forthcoming R.E.M. album, *Collapse Into Now*. Peaches' songs have been featured in numerous films such as *Lost In Translation* and *Jackass* and TV shows including *30 Rock*, *Ugly Betty*, *The Vampire Diaries* and *Gossip Girl*.

BECK



Multi Grammy-winning alternative/pop superstar Beck has concluded a long-term deal for Kobalt to administer his entire back catalog and future works. Under the deal, Beck will consolidate under one umbrella administration of his entire back catalog to Kobalt as his various publishing entities revert back during the term.

DAVE STEWART

SIGNS LONG-TERM DEAL WITH KOBALT



Kobalt Music Group client and multi-media entrepreneur Dave Stewart is renowned as one of the music industry's most accomplished and respected talents as a songwriter, producer, published author, film and theatre composer and director, comic book creator and performer in his own right, most famously as a member of Eurythmics with Annie Lennox.

Stewart's 30-year career includes working on albums that have collectively sold more than 100 million copies. He has created such memorable Eurythmics hits as "Here Comes the Rain Again," "Would I Lie to You," "Missionary Man" and "Sweet Dreams (Are Made of This)." The duo was presented with a Lifetime Achievement Award at the Brits in 1999. Stewart, named Best British Producer four times and Best British Songwriter five times in his native U.K., earned a Best Rock Performance Grammy for Eurythmics' "Missionary Man." Over the years, he's collaborated with a who's-who of superstars, including Bono, Bryan Ferry, Gwen Stefani, Tom Petty, Anastacia, Sinéad O'Connor, Celine Dion and Mick Jagger with whom he composed the Golden Globe-winning Best Original Song "Old Habits Die Hard" for the film *Alfie*. He just recently completed a new album, *The Blackbird Diaries*, in Nashville at the famed Blackbird studio. The 14 new songs include a co-write with Bob Dylan and duets with Stevie Nicks, Martina McBride and Colbie Caillat, representing some of his most personal lyrics and story-driven narratives. Those who've heard *The Blackbird Diaries* are saying the songs on the album are some of his best yet.

"It's an album of real songs, real music and amazing musicians, who in five days created a magical collection of music reminiscent of the best records of the '70's.," says Sas Metcalfe, EVP Creative of Kobalt. Stewart is now in the studio producing Stevie Nicks' first album in more than a decade, co-writing seven of the songs on the highly anticipated disc. Other recent projects include writing (with Joss Stone) the theme

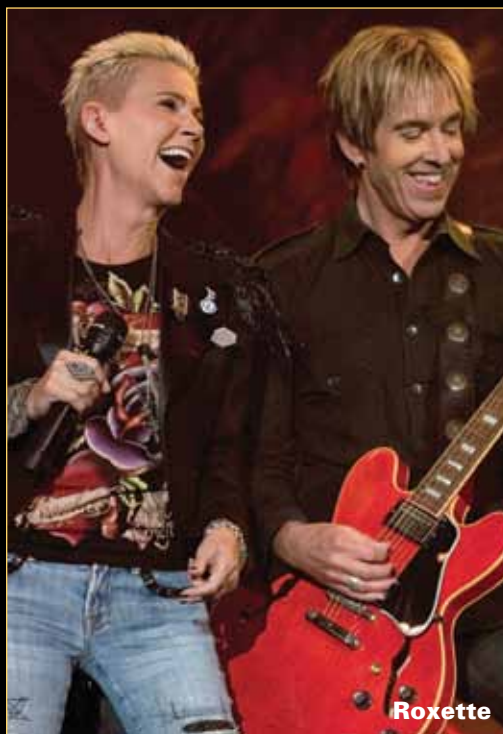
to *Bloodstone*, Activision's new James Bond video game and penning songs with Weezer's Rivers Cuomo and Colbie Caillat. Stewart also composed the theme for producer Laura Ziskin's high-profile Stand Up to Cancer charity campaign. Continuing his much in-demand film, stage and TV soundtrack work, Stewart is currently writing songs with Glen Ballard for both the upcoming film *The Smurfs* and composing the score for *Ghost – The Musical*. The musical is based on the classic movie and is scheduled to open in Manchester in March and London's West End in June 2011. Earlier this year, he and co-author Mark Simmons released the book *The Business Playground: Where Creativity and Commerce Collide*. Designed to get business people back in touch with their own 'inner muses,' the book features a foreword by Sir Richard Branson plus interviews with a variety of individuals, including Evan Williams, Founder of Twitter, and Paul Allen, co-Founder of Microsoft. As an entrepreneur, Stewart is co-Founder (along with Paul Allen) of The Hospital, a multimedia artistic center and creative members club based in London. He's also Founder of his own company, Weapons of Mass Entertainment, which the *L.A. Times* dubbed "a media company for the new world." Weapons of Mass Entertainment links creative ideas to projects in film, television, books, theatre and new media.

If anyone can make those connections in a quickly changing entertainment universe, it's Dave Stewart, who continues to be the living embodiment of a modern-day, multi-talented hyphenate, a renaissance man for a new century. "Besides his artistic genius, Dave is always 'plugged in' and sparkling with discussion of innovative ideas about the business," said Willard Ahdriz, CEO and Founder of Kobalt, "It's very exciting to work with such an amazing talent and we look forward to a long relationship."



ROXETTE

Kobalt has signed hitmaking Swedish superstar duo Roxette (a.k.a. Marie Fredriksson and Per Gessle) to a U.S. and Canadian administration deal. Through the deal Kobalt will also represent Roxette for synchronization for motion pictures, TV, games, ringtones and other media. Nearly a decade since their last studio album, *Room Service* (Phantom Import), Roxette is releasing a new album in February 2011 entitled *Charm School*. The new album, which will be released on EMI worldwide (excluding the U.S.), will feature twelve songs described as "updated classic Roxette" including the singles "Way Out" and "Sitting On Top Of The World." After Fredriksson won her battle with a brain tumor in 2002, the duo reunited and soon started recording the new material during their successful headlining comeback tour last year in front of 600,000 people in Holland, Belgium and Germany. The album was produced in Sweden with Clarence Öfwerman and Christoffer Lundqvist (together with Fredriksson and Gessle). In March 2011 Roxette will embark on a world tour covering four continents.



SKRILLEX

SKRILLEX (a.k.a. Sonny Moore) is a multi talented artist/producer/writer/DJ. The 22 year-old, who is signed to Big Beat/Atlantic, describes his current sound as "a mix of dubstep, electro and glitch all thrown together." SKRILLEX recently released his *Scary Monsters and Nice Sprites* EP in conjunction with Deadmau5's freshly minted Mau5trap label. The 9 song EP dominated the Beatport charts with the title track claiming the site's No.1 slot (the first time a dubstep track has ever done so). Eight songs also broke into the Beatport Top 10. It also immediately secured the No.1 position on the iTunes dance chart. SKRILLEX is currently touring, collaborating & working on new material for his forthcoming full-length debut album. He is also a highly sought-after remixer and is quickly becoming an in-demand producer/writer, most recently having co-written Deadmau5's single, "Raise Your Weapon."



2850 MUSIC, JIMMY EAT WORLD NATE MANDEL & CURREN\$Y

OTHER NEW DEALS

★★★ **2850 Music, LLC** is a young, independent and boutique music publishing company based in Southern California which has several deals sub-published through Kobalt. 2850 Music's roster includes legendary songwriters Lionel Richie, Albert Hammond Sr. (co-writer and co-producer of Duffy's new album, *Endlessly*), Don Felder (of The Eagles) and John Waite. In addition to representing well-known writers, 2850

Music also focuses on creating opportunities for up and coming talent including Ryan Rabin of Grouplove, writer/producer teams Captain Cuts and The Ontic, Midnight Youth, The Envy Corps, Quicksound, Joe Wolfe, Carsten Lindberg Hansen, Chris Landon, actress/artist Taryn Manning and actor Bruce Greenwood. In

2011 Lionel Richie has a new country duets album slated for release. John Waite also has a new album coming in February 2011. "From a publishing administration standpoint, Kobalt's customer service and online portal transparency is unsurpassed," said Erik Steigen of 2850 Music, "2011 will be a great year for us, starting with the launch of our www.2850music.com website and continuing with new releases from some of our key writers. We are also looking to grow our roster. We look forward to continuing our successful collaboration with Kobalt."



★★★ **Jimmy Eat World** has signed a worldwide deal with Kobalt to administer their most recent album, *Invented*, which debuted on *The Billboard 200* albums chart at No.11.

★★★ **Nate Mendel of Foo Fighters** has signed a worldwide deal with Kobalt. Mendel (pictured far right) has moved administration to Kobalt for his copyrights on three Foo Fighters albums: *The Colour and the Shape*, *There Is Nothing Left To Lose* and *One By One*.

★★★ **Curren\$y**, the New Orleans rapper also known as Shante Anthony Franklin, has signed a worldwide deal with Kobalt. In the summer of 2010 Curren\$y independently released his first major album, *Pilot Talk*, via Island/Def Jam. The album reached No. 39 on *The Billboard 200*. In November 2010 Curren\$y released his second album, *Pilot Talk II*. His highly anticipated CD/DVD, *Muscle Car Chronicles*, is set for release in 2011.

WRITER / PRODUCER NEWS

KOBALT WRITER/PRODUCER NEWS



Grammy-nominated Sam "The Legendary Traxster" Lindley (left) and Al McLean, Kobalt's VP Creative East Coast, celebrated the release of Twista's new album, *The Perfect Storm* (GMG Entertainment). Traxster produced 7 songs on the record including the hit, "Make A Movie." He also ranked year end at No. 13 on Billboard's Hot R&B/Hip Hop Producers chart.

NEW DEALS WITH URBAN HITMAKERS

NOAH "40" SHEBIB

Canadian Hip Hop producer Noah "40" Shebib has signed a worldwide exclusive administration deal with Kobalt. Kobalt is representing Shebib's rights on Drake's mixtape *So Far Gone* and his official debut album, *Thank Me Later*, as well as hit singles with Lil Wayne ("I'm Single"), Alicia Keys ("Un-Thinkable [I'm ready]"), Trey Songz ("Successful"), Jamie Foxx ("Fall For Your Type") and future releases. Shebib was No.10 on *Billboard's 2010 Hot R&B/Hip Hop Songwriters* year-end chart. He was also listed as the No. 5 *Billboard Hot R&B Hip Hop Songs* producer.

PHAROAE MONCH



Rapper Pharoahe Monch (a.k.a. Troy Donald Jamerson) has signed to Kobalt for an exclusive worldwide creative and administration deal, which includes his forthcoming album, *W.A.R. (We Are Renegades)*, set for release in February 2011.

RUFF RYDERS/DEAD GAME MUSIC PUBLISHING



Kobalt is administering worldwide the entire Ruff Ryders/Dead Game Music Publishing catalogue and future artist releases. Managed by co-Founder Waah Dean, the publishing company is part of Ruff Ryders Entertainment. Hits in the catalogue include "What's My Name," "Ruff Ryders Anthem," "Get at Me Dog," "Flesh of My Flesh" and "Kiss of Death" among others.

DANGEROUS LLC/CHRIS STYLES

Dangerous, LLC is the music publishing and management company of NYC hip hop producer Chris Styles. Kobalt is representing the company worldwide for administration, creative services and synch licensing. Styles, who has produced for artists such as 50 Cent, Mase, Fabolous, Avant and Christina Aguilera, is signing writers to his growing company. Dangerous LLC's upcoming projects include songs with Missy Elliot and Murda.

TY WRIGHT (BLACK THE BEAST) AND MICHAEL CHARLES

Ty Wright (a.k.a. Black The Beast) and writer/artist Michael Charles have signed exclusive worldwide deals with Kobalt. Black the Beast has produced songs for Diggy Simmons including "Great Expectations" from the recently released *Airborne* mixtape. The two teamed up again for Diggy's forthcoming album. Black the Beast has been co-writing on artist projects ranging from Lil Twist, Shawty Red, Big Mike (of American Idol) to producers Omen and Johnny McDaid. Michael Charles, a frequent collaborator of Black the Beast, co-wrote and is featured on the Yung Berg song, "For You." He's also recently worked with German producers Beatzarre & Djorkaeff.



Carmen Michelle Key

EMERGING WRITER SCORES GLOBAL HIT WITH FIRST CUT:

Kobalt's Carmen Michelle Key's first major cut as a songwriter, "Club Can't Handle Me" by Flo Rida, was a global smash hit. A Kobalt procured collaboration, the single has been Top 5 in 20 countries since its June 2010 release. To date, the song has sold over 2 million units. She has 2 additional songs, "Come With Me" and "Mama," on the Flo Rida album. She also has a song on the debut album of *Big Time Rush* (Columbia/Nickelodeon).

FUTURE CUT



Pictured at the Future Cut signing at Kobalt's London office (Left to Right): Sian Gardiner, Creative Manager of Kobalt; Sas Metcalfe, Kobalt EVP Creative; Darren Lewis; Tunde Babalola; and Sam Winwood, Kobalt, VP of International Repertoire. Inset: Paper Crows.

Future Cut (a.k.a. Darren Lewis and Tunde Babalola) has joined the Kobalt family of highly in-demand writer/producers. The London-based duo produced the recent No.1 single, "Please Don't Let Me Go," for X-Factor star Olly Murs and the Top 5 U.K. single, "Just Be Good To Green," for Professor Green. They've also written a number of chart hits recorded by artists as varied as Lily Allen, Shakira, Tom Jones, Dizzee Rascal & Melanie Fiona, Natasha Bedingfield, Devlin, Estelle, Kate Nash and the Sugababes. Kobalt is administering Future Cut's individual works as well as their new publishing company, Future Cut Songs Ltd. Lewis and Babalola commented, "We are extremely excited to have finally concluded this deal with Kobalt. Being well established now in the industry we felt that it was time to find a publishing partner to help us move forward with both our projects whilst giving us the freedom to develop and sign new acts and writers. We are certain that the Future Cut Songs/Kobalt deal will be the perfect vehicle with which to do this, and with Paper Crows we hope this will be the start of things to come." Their first signing to Future Cut Songs Ltd. is the duo Paper Crows (Emma Panas and Duncan McDougall).

KOBALT SYNCH HELPS CREATE OPPORTUNITIES FOR CLIENTS

2.2 MILLION HEAR NEW CUT COPY TRACK VIA NEW ONLINE AD FOR BLACKBERRY

NEXT CUT COPY ALBUM DUE IN FEB. 2011

Kobalt's U.S. synch team pitched and procured the use of Australian electronic band **Cut Copy**'s song, "Where I'm Going," for Blackberry's new global campaign launching its PlayBook tablet. The online spot, which is running for a year, generated over a half million views its first 24 hours and over 2.2 million views total to date.

The song is featured on Cut Copy's next album, *Zonoscope* (Modular Records), which is set for release February 8, 2011.



Cut Copy

KOBALT SYNCH PITCH IGNITES NEW LABEL / RECORD DEAL FOR LE REV

LONDON, UK – L.A.-based indie-rock act Le Rev, debuted their new single, "Lucky You," in a new campaign for GHD created by RKCR/Y&R. Michelle Stoddart, Kobalt's Sr. VP of Synchronisation & Digital Media, pitched Le Rev to RKCR/Y&R for the campaign. Stoddart also introduced the relatively unknown act to the agency, which showed immediate interest in launching a new label, Two Black Cats, with Le Rev as the first act. "Lucky You" was released as a digital single in December. A digital EP release is planned for Feb. 2011. "We were set with a real challenge to find a

Michelle Stoddart

© John Clare Photography

great track for the new GHD campaign and we approached Kobalt because of their stable of acts and flexibility as an independent. GHD loved "Lucky You" and when I heard that the band was currently without a record deal, I

realised there was an opportunity to launch our own label and help the band maximise the PR from the single release," said Dan Neale, Head of Music & Radio for RKCR/Y&R, who is running the label. He added: "Kobalt were really open to the idea and put us in touch with the band immediately. They helped at every stage and, crucially, the whole process has felt very natural and like the right thing to do for each of RKCR/Y&R, GHD and the band." The ads are airing in primetime episodes of *The Event*, *X Factor*, *America's Next Top Model*, *Russell & Katy Get Married*, *Gossip Girl* and *Desperate Housewives*. The campaign will continue for a year and may expand to other markets. The label is commissioning a remix of "Lucky You" and is scheduled to release Le Rev's first EP in early 2011. Le Rev's C.C. Sheffield and Nico Chiotellis have collaborated with Tiësto ("Escape Me"), Devendra Banhart and Jeff Saltzman, among others. Additionally, Sheffield co-wrote the single, "Raise Your Weapon," on Deadmau5's new album.

KOBALT SNAPSHOTS



ART VS SCIENCE: Pictured at the Art vs Science signing (left to right): Claire Collins, manager of Art vs Science; Dan McNamee; Simon Moor, Managing Director of Kobalt Music Australia; Jim Finn; and Dan Williams.



DUM DUM GIRLS: Pictured at the Dum Dum Girls signing (left to right): David Stimson, Assistant Manager Business Affairs of Kobalt; Kristin Gundred of Dum Dum Girls; and Nick Robinson, Senior VP Business Development of Kobalt.



DAVID JOST: Songwriter David Jost (right) wrote and produced the No.1 single, "I Like," for Keri Hilson (left). "I Like" went straight to No.1 in both the German sales and radio chart and got awarded platinum. The single stayed in the Top 10 of the radio charts for over 6 consecutive months.



BECKY JONES: Sas Metcalfe, Kobalt's Executive VP Creative (pictured left), and Nick Robinson, Kobalt Senior VP Business Development (pictured right), celebrate the new signing of U.K. artist and songwriter Becky Jones (center).

AUSTRALIA SPOTLIGHT / NASHVILLE HITMAKERS

AUSTRALIA

KOBALT OPENS SYDNEY OFFICE
FIRST SIGNING - ART VS SCIENCE

In September 2010 Kobalt Music Australia opened and top A&R/Creative Australian music executive Simon Moor was named Managing Director. Reporting to Willard Ahdriz, Moor was previously with Sony/ATV Music Publishing Australia, where he served as Head of A&R/Creative for six years and was responsible for signing and assisting (along with Sony/ATV Managing Director Damian Trotter) in the development of the musical careers of such writers as Paul Kelly, Tame Impala, Simian Mobile Disco, Angus and Julia Stone, Lisa Mitchell, Sarah Blasko, The Sleepy Jackson/Empire Of The Sun, The Hilltop Hoods, Little Birdy, Arcade Fire and Operator Please among others. Prior to working at Sony/ATV, Moor headed the A&R department of EMI/Virgin Australia where he was in charge of A&Ring The Sleepy Jackson's *Lovers* album, and successfully introduced Luke Steele to Nick Littlemore (who later became Empire Of The Sun). Moor also brought to EMI such artists as The Sleepy Jackson, Jet, and Silverchair (as part of a broader agreement with the Eleven label). Simon also worked with Paul Kelly on his platinum album, *Nothing But A Dream*, and Alex Lloyd on his triple platinum album, *Watching Angels Mend*. His career has also included employment at Sony Music Australia and Mushroom Records. Moor and his team are working closely with Kobalt's roster of global clients in the Australian market to represent them in both a creative capacity and in administration.



Simon Moor

ART VS SCIENCE

Moor's first local signing is with Art vs Science which signed an exclusive, worldwide administration deal for Kobalt to administer their self-titled gold debut EP, their gold *Magic Fountain* EP, as well as their upcoming debut album. Kobalt is also representing the band for synch licensing and creative services on a global scale. Commented Moor: "We're excited to sign Art vs Science as our first locally signed act. This was a hotly contested deal and the band are very talented artists and songwriters with a tremendous potential to build upon their recent success. We're also assisting them in guidance and contacts with regards to their album release and career development here and overseas." Art vs Science have thus far received many accolades and have a strong fan following. At the ARIA Awards the band built on their



Art vs Science

2009 ARIA nomination for Breakthrough Artist Single for "Parlez-Vous Francais?," the song that polled No. 2 on Triple J's *Hottest 100*, with two further nominations for Best Dance Release and Best Independent Release for their hit, "Magic Fountain." Art vs Science is gaining international recognition following the inclusion of their hit single "Parlez-Vous Francais?" on BBC 1 DJ Kissy Sell Out's covermount compilation for UK tastemaking magazine *Mixmag*, the subsequent release of "Parlez-Vous Francais?" and the song "Flippers" on Kissy's label, San City High. The single was playlisted on XFM and generated airplay on Radio 1, 6Music and Kiss FM. They are appearing at SXSW in March.

BRIEFS

NASHVILLE

★★★ Kobalt Music Nashville signed hitmaker **Liz Rose** and her new publishing venture **Liz Rose Music** to a worldwide deal. Liz was awarded BMI Country Song Of The Year at the BMI Country Awards for her **Taylor Swift** smash hit, "You Belong With Me."

Scott Ponce is running her new company that has signed writers **Emily Shackelton** and indie artist **Caitlin Rose**.

★★★ **Earl Bud Lee** is climbing the charts with CMA Vocalist of the Year **Blake Shelton's** current single, "Who Are You When I'm Not Looking."

★★★ The **Shane McAnally**-penned single, "Somewhere With You," recorded by country superstar **Kenny Chesney**, is flying up the country charts. McAnally also has the long-anticipated **LeAnn Rimes** single, "Crazy Women," produced by Kobalt client **Darrell Brown**.



Liz Rose Music



Shane McAnally

★★★ Country icon **Reba McEntire** released her new album, *All The Women I Am*, on November 9, 2010. The title cut, along with the songs "Cry" and "The Day She Got Divorced," are penned by **Shane McAnally**.

★★★ **Darrell Brown** collaborated with **Keith Urban** on the songs "Georgia Woods" and "Right On Back To You," which appear on Urban's latest release, *Get Closer* (Capitol).

★★★ **Gary Burr** penned the song "**It's All Good**," which is slated to appear on **Joe Nichols'** next release for Show Dog/Universal.

KOBALT CLIENT SPOTLIGHT

THE HITMAKER WRITERS, ARTISTS AND PRODUCERS OF POWERHOUSE

PRESCRIPTION SONGS

BONNIE MCKEE

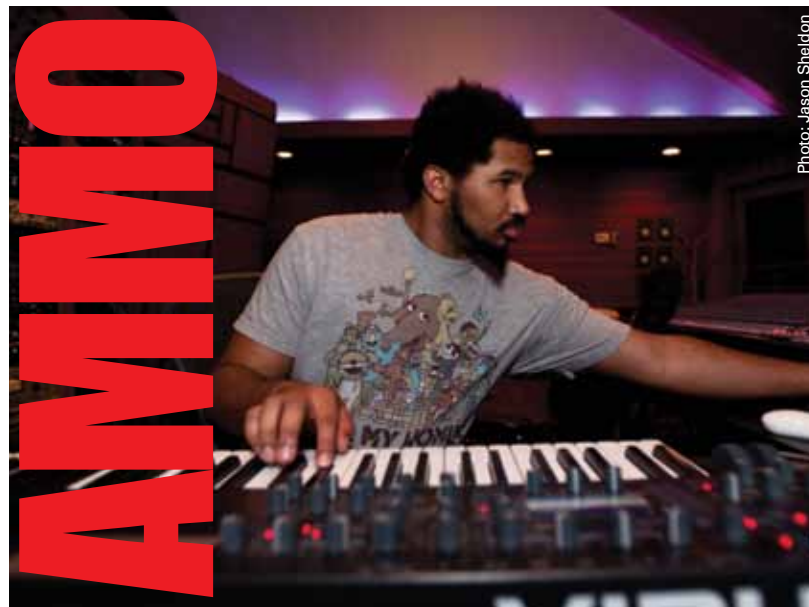


Bonnie McKee was discovered in Seattle at the age of 15 and signed at 16 to Warner Bros., which helped jumpstart her career as a singer, songwriter, artist, and performer. McKee is now signed to Check Your Pulse Publishing, which led to a co-publishing arrangement and artist deal with Dr. Luke and his company, Prescription Songs. Since signing with the company, McKee has celebrated two No.1 songs on *The Billboard Hot 100* chart as a songwriter on Katy Perry's "California Gurls" (No.1 for 6 weeks) and "Teenage Dream." She is also a writer on the Taio Cruz smash hit, "Dynamite." Bonnie is currently writing for Britney Spears and is also focusing with Dr. Luke on her own new album that will be released in 2011.



KOOL KOJAK

Producer/Songwriter Kool Kojak co-wrote and co-produced Flo Rida's four times platinum No.1 hit single, "Right Round," as well as Ke\$ha's single, "Blow," on her new album, *Cannibal*. He has also written and produced for artists such as Miranda Cosgrove, Matisyahu, N.A.S.A., Travis Barker, Dirt Nasty, Mickey Avalon and Shwayze to name a few. Kool Kojak initially entered the world of music as a synthesizer player on various Stimulated Dummys rap records in the late 90's. His first commercial success was as composer and producer of the multi platinum-selling Supla album, *O Charada Brasileiro*. Kool Kojak served as musical director and performer for the live Splenda show, which in 2001 took the stage at Rock in Rio 3 in Rio de Janeiro, Brazil.



Ammo (a.k.a. Joshua Coleman) is a musician, songwriter and record producer. In November 2008 Ammo was signed to Prescription Songs as an exclusive songwriter and producer. Ammo has gone on to write and produce songs for Ke\$ha ("Your Love Is My Drug" and "We R Who We R"), Katy Perry ("E.T."), Jesse McCartney ("Shake"), as well as Pitbull and Jordin Sparks. He is currently working on the next Britney Spears album.



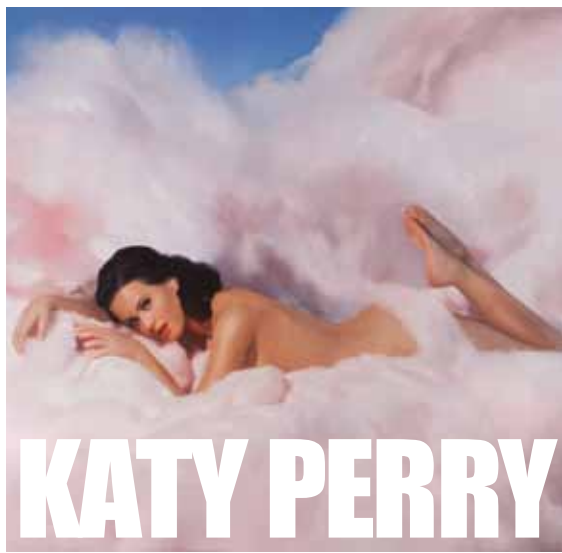
SOPHIE STERN signed to Prescription Songs in August 2010. A native New Yorker and graduate cum laude with a focus in jazz piano and arranging from Berklee College of Music, Stern grew up in L.A. and debuted at 15 as a self-taught singer/songwriter in a charity gala hosted by David Foster. After college, Stern moved back to L.A. to focus on her music career and soon met Linda Perry, who produced one of Stern's songs for an emerging Universal Motown artist. Stern has since worked with many artists and producers including Ke\$ha, Iyaz, Christina Milian, Mya, Shwayze, Mike Elizondo, Danja, Bloodyshy and the wonderful Prescription Songs team. She is currently working on the next Britney Spears album with Dr. Luke.



OLIVER "OLIGEE" GOLDSTEIN

Olige is a songwriter, producer, and multi-instrumentalist from Los Angeles. He was one of the first signings to Check Your Pulse Publishing, which recently led to a co-publishing arrangement with Dr. Luke and his company, Prescription Songs. Some of Olige's production and writing credits include Flo Rida, Cobra Starship and Travie McCoy. Upcoming productions and co-writes include songs for the next Kelly Clarkson album and Olige's own project, *OLIVER*.

PRESCRIPTION SONGS - THE KOBALT SPOTLIGHT



KATY PERRY

Katy Perry has cemented her status as a best-selling superstar with the global success of her second studio album, *Teenage Dream*, which debuted at No.1 in 8 countries. With her third single, "Firework," in its third week at No.1, she became the first female artist in 11 years to score three No.1 singles from the same album on *The Billboard Hot 100*. "California Gurls" reigned for 6 weeks, while "Teenage Dream" topped the chart for 2 weeks. This follows on the heels of her multi-platinum debut album, *One of the Boys*, which generated four hit singles: "I Kissed A Girl," "Hot N Cold," "Thinking of You" and "Waking Up In Vegas." She wrapped up 2010 with four Grammy nominations, including one for Album of the Year. Katy kicks off her California Dreams Tour at the beginning of 2011, with stops in Europe, Australia, New Zealand, Japan, North America and beyond.

Benny Blanco's story is proof that when opportunity meets preparedness, great things happen. As a teenager in hot pursuit, he successfully secured a working relationship with the late Disco D after being fascinated by his work on 50 Cent's *The Massacre*. Using Disco D as a musical mentor, he garnered his production prowess, which he utilized on the underground hip hop group Spank Rock. The resulting EP, *Bangers & Cash*, was an amalgam of 2 Live Crew samples that became the group's first release on Downtown Records and skyrocketed Blanco's skill set into popular demand. A year later, Blanco teamed up with acclaimed songwriter/producer Dr. Luke in an alliance that would eventually launch seven worldwide No. 1 singles and the



BENNY BLANCO

careers of modern-day pop presidents such as Katy Perry, Ke\$ha, 3OH!3, and Taio Cruz. Currently, Benny is working with Warner Bros recording artist Neon Hitch on her debut album—this time, as executive producer.



JMIKE

JMIKE is an upcoming producer and topliner from Baltimore, MD. He joins Dr. Luke's Prescription Songs through a unique venture with APG/Warner/Chappell Publishing. At the young age of 18, JMIKE had his first cut with

T-Pain's single, "Reverse Cowgirl." He has since solidified a close alliance with top urban producer Kane Beatz. The results have led to songs for Trey Songz ("You Just Need Me") and Nicki Minaj ("Super Bass"). He's most recently been in the studio creating with Prescription Songs writer/artists Kojak, Benny Blanco, Sophie Stern, Sabi and Ammo.



JKASH

JKASH (Born Jacob Kasher Hindlin) is an American songwriter from Virginia Beach, Virginia. He is co-signed between Dr. Luke's publishing company, Prescription Songs, and Kevin Rudolf's publishing company, BAMF Entertainment. JKash has written songs for Ke\$ha ("We R Who We R"), Cobra Starship ("Good Girls Go Bad"), Lil Wayne ("One Way Trip") Jesse McCartney ("Shake"), Lifehouse ("Halfway Gone"), Kevin Rudolf ("I Made It"), Leona Lewis, Flo Rida, Birdman and Selena Gomez.



KE\$HA

The year 2010 has been an incredible year for Ke\$ha. Less than 10 months after the No.1 debut of *Animal* in Jan. 2010, it was certified platinum, selling over 2 million units worldwide. Ke\$ha was nominated for two American Music Awards, Artist of The Year and Pop/Rock – Favorite Female Artist. Her new single, "We R Who We R," debuted at No.1 on the *Billboard Hot 100* and has since sold over 2 million units. She has sold over 14 million combined tracks and ringtones in the U.S. to date and 17 million worldwide, including her smash breakthrough single, "TiK ToK," which has sold over 8.5 million units combined. *Animal* has been certified gold or platinum in six markets and is the biggest selling debut album from an international female in 2010 in the U.K.

SOPHIA BLACK



A singer, actor and dancer since age three, Sophia Black has been a member of many prominent dance groups and been featured in several performances and television productions. Fluent in four languages, from the age of 7 she has sung music for film and TV in both the U.S. and Japan. Black has performed and recorded with many prominent producers, writers and artists worldwide. She has also been writing songs since the age of 12 and is currently composing new material for her upcoming release.



SABI

In the summer of 2009, Sabi burst onto the music scene as one half of L.A.-based urban/pop group The Bangz. With their self-released viral hit, "Boys With Tattoos," getting national radio play and MTV exposure, the group gained the attention of indie label VNR, Warner Brothers Records, and ultimately famed record producer Dr. Luke. Following a tragic accident to her partner, Ella Ann, Sabi found the strength to lead The Bangz movement alone. Now with the guidance of Dr. Luke and production duo The Co-Stars, Sabi is currently recording her first solo album for Warner Brothers Records. Stay Tuned.



BILLBOARD

Anative of Montreal, 22 year-old Mathieu Jomphe (a.k.a. BILLBOARD), is a breath of fresh air and definitely a part of the new generation of young trend setters in music. First-prize winner at international contests such as the 1999 One Stop Shop Music Conference, he is currently gaining the momentum to make it big in the industry. Since he joined Prescription Songs in May 2010, BILLBOARD has gone on to write and produce songs for Ke\$ha's new album, *Carnibal*, including the title track and a remix of her debut album's title track, "Animal." He also co-produced three songs ("Call your Girlfriend," "Get Myself Together" and "Stars 4-Ever") on Robyn's new album, *Body Talk*. He is currently working on Britney Spears' upcoming album. He co-produced and co-wrote the first single, "Hold It Against Me."

CONGRATULATIONS DR. LUKE ON YOUR GRAMMY® AWARDS NOMINATIONS INCLUDING PRODUCER OF THE YEAR

WHAT AN AMAZING BREADTH OF WORK AND AWARDS IN 2010!



PRODUCER/WRITER OF **7 SONGS** ON THE
ALBUM **KATY PERRY - TEENAGE DREAM**

INCLUDING THE **#1 SONGS**
"CALIFORNIA GURLS" AND
"TEENAGE DREAM"



EXECUTIVE PRODUCER AND
CO-PRODUCER OF THE ALBUM
KE\$HA - ANIMAL

PRODUCER/WRITER OF
7 KE\$HA SONGS INCLUDING
THE GLOBAL SMASH HIT
"TIK TOK" WHICH TOPPED
CHARTS IN 11 COUNTRIES
AND IS THE **#1 SONG OF 2010** OF
THE BILLBOARD HOT 100

BILLBOARD MAGAZINE'S PRODUCER OF THE YEAR
AND **SONGWRITER OF THE YEAR**

ASCAP POP SONGWRITER OF THE YEAR

PRODUCED AND **CO-WROTE**
IN 2010 WITH SUPERSTARS...

BRITNEY SPEARS

B.o.B

FLO RIDA

3OH!3

T.I.

EMINEM

LIL JON

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